



APIFS

Asia Pacific Institute for Strategy



Profile of APIFS

Our Purpose

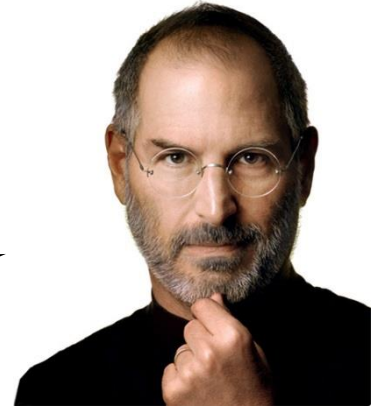
*Digital era covers the change of customer values
and staff mindset, more than just technology.*

- **Our Vision**
 - Sustainable growth of Asian businesses in the digital era
- **Our Mission**
 - To develop learning organizations in Asia Pacific
 - To disseminate knowledge to local businesses
 - To share ideas and experiences among executives
- **Our Value**
 - Sharing ideas, experiences and opinions
 - Inspiration and innovation triggered by other industries
 - A culture of lifetime learning for individuals and companies



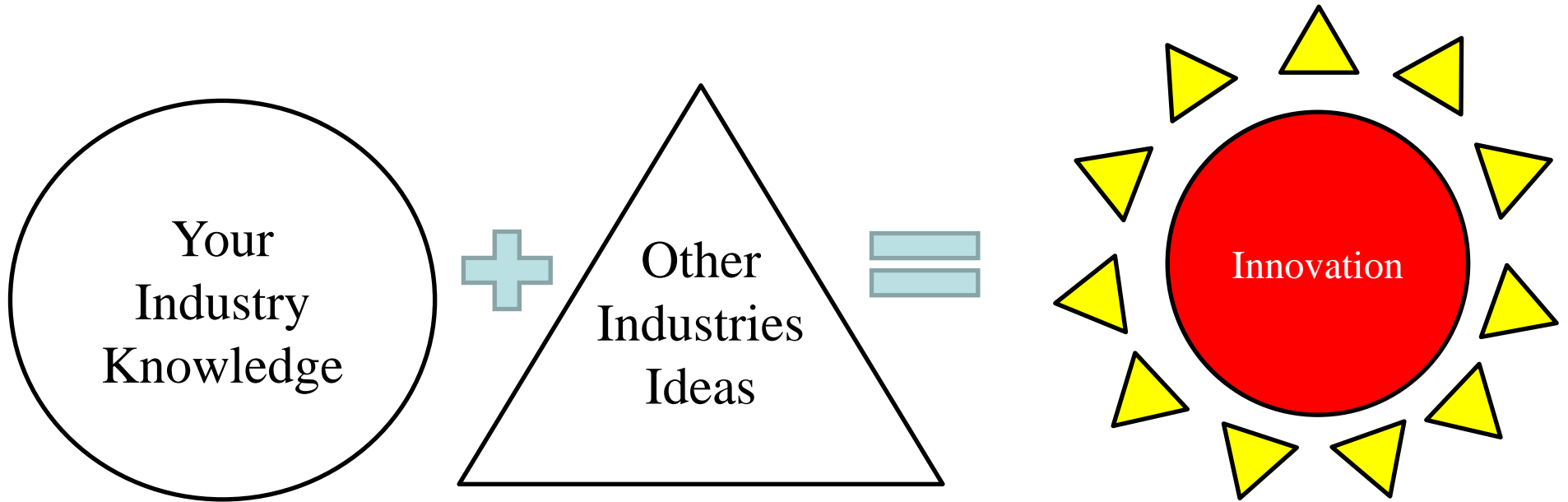


Creativity is just connecting things.



Steve Jobs, Founder
Apple Inc.

Connect *N* Develop



Internet Economy Summit



New Impetus × New Economy
新經濟 × 新動力

Dr. Mark Lee
APIFS

Ms. Carrie Lam
Chief Executive
Hong Kong Government





Chow Tai Fook 95th Anniversary Summit

周大福珠宝集团95周年峰会

CHOW TAI FOOK

论坛主题

传承中以变革稳优势
竞争中化挑战为闪耀



黄绍基

周大福珠宝集团董事总经理



邱腾华

前中国香港商务及经济发展局局长



武瑞玲

中国连锁经营协会副会长



李卓骏博士

亚太策略研究所研究总监



APIFS
Dr. Mark Lee

Mr. Edward Yau
Secretary of Commerce
Hong Kong Government

闪耀时刻
悦享传承



Regional Coverage - Australia



Regional Coverage - Singapore



Regional Coverage - Malaysia



Regional Coverage – Hong Kong



CFO Summit by ACCA



ACCA
Association of Chartered
Certified Accountants





Zoom Webinar

Original Sound: Off Recording...

View

Neil Hoyne
Chief Measurement Strategist
Google

Neil Hoyne

Mark Lee

Mute Stop Video Participants (421) Q&A Polls Chat (10) Share Screen Raise Hand Pause/Stop Recording Stop Recording (Alt+G) More End

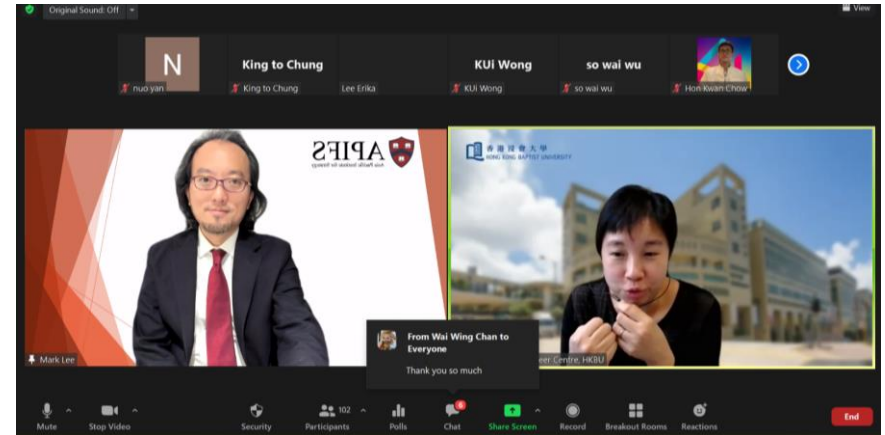
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香港大學
THE UNIVERSITY OF HONG KONG



香港浸會大學
HONG KONG BAPTIST UNIVERSITY





Public Lectures



**Hong Kong Trade Development
Council**



**University of Virginia
USA**



Judging Panel



Hong Kong Productivity Council



JNA Award for Jewelry Industry

Government Departments



**Trade and Industry Department
Hong Kong SAR Government**



**Hong Kong Hospital Authority
Annual Convention**

Hong Kong Tourism Board CEO Forum



Professional Bodies



Hong Kong Surveyor Association



Hong Kong Brand Development Council

Fujitsu - New Normal Digital Service Expo

FUJITSU
New Normal
Digital Service
Expo

18 Aug 2021, Wednesday / ONLINE





Vtech – Annual Strategic Offsite Meeting



BOC Life – Senior Executive Brainstorming Session



Transamerica – C-Level Innovation Roundtables























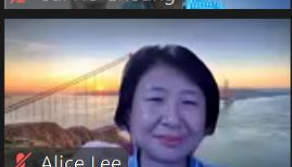











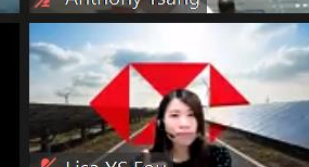


Middle-East Study Tour



HSBC – Department Heads' Leadership Program



 <p>We value difference.</p> <p>Ronnie Kan</p>	 <p>Dr. Mark Lee</p>	 <p>Cherry Szeto</p>	 <p>Beaki H W Lo</p>	 <p>Edmond Tsang</p>	 <p>Opening up a world of opportunity.</p> <p>Tracy Y T Law</p>	 <p>Patrick So</p>
 <p>Wendy W T Chow</p>	 <p>Chung Yu Eddie Cheng</p>	 <p>Nicole H F Wong</p>	 <p>We get it done.</p> <p>Sze Wai Lucy Lo</p>	 <p>Opening up a world of opportunity.</p> <p>Kan Kit William Cheung</p>	 <p>Shirley S J Kwong</p>	 <p>Edmond H L Chung</p>
 <p>Opening up a world of opportunity.</p> <p>Joey Cheung</p>	 <p>We get it done.</p> <p>Sai Ho Cheung</p>	 <p>Michael GH Ly</p>	 <p>Eric Ip</p>	 <p>Opening up a world of opportunity.</p> <p>Karen So</p>	 <p>We get it done.</p> <p>Vicky KL Wong</p>	 <p>Michelle CH Lai</p>
 <p>Opening up a world of opportunity.</p> <p>Sherona Leung</p>	 <p>Alice Lee</p>	 <p>We get it done.</p> <p>Ka Hei Tsui</p>	 <p>Hung Sun Lui</p>	 <p>Alyssa Lui</p>	 <p>Man Yee Lam</p>	 <p>Anthony Tsang</p>
 <p>Siu Leung Gilbert Wong</p>	 <p>Alice MY Siu</p>	 <p>Alfred Chan</p>	 <p>Javier K C Wong</p>	 <p>Helen Yung</p>	 <p>Rita YH So</p>	 <p>Lisa YS Fou</p>



Coca Cola - Department Heads' Leadership Program

The image is a screenshot of a Zoom webinar. The main content area is a dark-themed slide with the following text: "SCCHK ACADEMY" with a logo of an open book and a graduation cap; "School of Leadership Development"; "Leadership Development Series" in large white font; "May to July 2022" in smaller white font; and "6 Essential Leadership Topics x 1.5 hr Webinar" in a yellow rounded rectangle. The background of the slide features a coffee cup, a notebook, and a Coca-Cola bottle. The text "Back to Work, Back to Learn!" is in yellow, and "Digital Culture Strategy" is in white. The Coca-Cola logo is prominently displayed in the center. At the bottom, there is a row of seven video thumbnails showing participants. The first six are smaller, and the seventh is larger, showing a man in a suit and glasses. The Zoom interface icons are visible in the bottom left corner.

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Mandy
Central and Western, Hong Kong...

